

Emergency Preparedness & Response
Day 1 Plan (Draft) by Bill Johns



Disclaimer: Bill Johns has never been a Town of Farragut (TOF) Board of Mayor and Alderman (BOMA) member nor has ever served on its Municipal Planning Commission (MPC). These two entities since 1980 have determined the growth, future, and culture of our community. Bill Johns is not responsible in how the TOF was or is currently being managed to date. Bill Johns does not represent the TOF in anyway with this draft plan.

Likewise, Bill Johns developed this document at no cost to any taxpayer nor received any monies or similar compensation. The following is an in-kind document to stimulate multiple discussions and serve as a framework for “Day 1” if he is elected as Farragut Mayor; and as the kickoff to the 30-60-90 day initial plan. Copyright © is held by Bill Johns, all rights reserved.

Likewise, this draft plan is derived from the *FarragutPress* letter to the editor from 6.8.22: <https://farragutpress.com/articles/2022/06/11906>. Due to the paper’s policy, there was a 600 word limit and only 1 submission allowed per month and as such this detailed information could not be included at that time. This document along with other resources can be found (as of 6.29.22) by selecting the resources page of www.BillJohns.com.

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1). Executive Summary:

This document serves as a framework to kick-off “Day 1” of Bill Johns being elected as Farragut Mayor. It is a framework (the start) of a never-ending journey to make Farragut a best-in-class community and providing exceptional services such as Emergency Preparedness & Response solutions. It is in draft form as a living document and will expand exponentially as time progresses. Citizen engagement and participation is paramount just as leadership and collaboration from TOF BOMA and staff, various partner entities, and professional expertise from the private sector.

2). Current Situation:

THERE IS NO PLAN! After forty (40+) plus years of being incorporated, having professional staff with large \$M budgets, and two (2) years post-introduction of Covid-19, the Town of Farragut has no plan. In addition, it seems that the subject was not a priority based on the agenda and discussions of the BOMA Strategic Planning Session 2022 held on 3.4.22.

In this meeting, there was no mention of a). emergency preparedness & response, law enforcement, or any serious discussions per the pending crisis of the recession (inflation, supply chain disruptions, fuel prices, and associated spike in crime).

In addition, the TOF does not have a proactive and integrated/collaborated relationship with the current Knox County Sheriff, nor do they offer any funding, resources, or other support to his Office or any other similar entity.

In short, it is “someone else’s issue” as demonstrated by the screenshot below captured on 6.27.22 from the TOF’s official website. After 40 years of incorporation, it is just 3 links to other entities as seen below:

Home > Government > Emergency Management & Preparedness

EMERGENCY MANAGEMENT AND PREPAREDNESS

The Town of Farragut coordinates its emergency management efforts under the lead of the Knoxville-Knox County Emergency Management Agency. For more information on local, state, and federal emergency management and preparedness, follow the links below.

[Knoxville-Knox County Emergency Management Agency \(KEMA\)](#)

[Tennessee Emergency Management Agency \(TEMA\)](#)

[Federal Emergency Management Agency \(FEMA\)](#)

Source (6.26.22): <https://www.townoffarragut.org/595/Emergency-Management-Preparedness>

3). Proposed Planning Framework:

People make things happen and organizations serve as the entities (with the proper missions, resources, and authority) to execute any plan to achieve results. It is the citizens and their engagement and participation that determine the best outcomes for any community. With

that being said, it will be the people, processes, and technologies that will deliver our community's first comprehensive Emergency Preparedness & Response Plan!

The planning framework always begins with "scoping the battlefield" to determine the current situation and any gaps or deficiencies of any existing plan. Sadly, in this specific case of not having an existing plan, there are plenty of opportunities to move forward; as this is completely "new territory" for our elected leadership (BOMA) and administrative support staff.

The First 90 days (30-60-90 Plan):

a). Day 1:

On day 1 of my administration, I will declare that the Town of Farragut will become the Region's most prepared community within 2 years and Tennessee's most prepared community within 4 years.

This will include the preliminary creation of two committees: The "**Emergency Preparedness & Response Committee**" (citizen led committee that meets monthly) and the "**34th Logistics Support Group**" (named after the last two numbers of our zip code 379**34** and meets quarterly) comprised of specialists and problem solvers from unique communities who have experience in matters of disaster preparedness, security/law enforcement, supply chain/operations, and special situations. Both committees will directly report to the Mayor via a TOF staff liaison.

I will examine the current staff's capabilities of supporting such endeavors and proactively reach out to Knox County relevant entities and partners to inform them of there is a cultural and professional shift happening in our community toward proactive emergency preparedness & response.

Per existing staffing, I will be interested in their previous experiences with formal military and/or law enforcement entities, first responder certifications, and/or security/intelligence organizations. In addition, I will identify with the Town's Administrator any other unique certifications for managing assets and equipment such as forklifts, construction equipment, and commercial vehicles – holders of CDLs (commercial driving licenses).

At 3:00 p.m. of Day 1, I will lead our first internal brainstorming session / meeting with the TOF staff. For the first 30 days this will be a weekly occurrence moving to bi-weekly after the first 30 days.

At 6:00 p.m. of Day 1, TOF communications personnel will send out a press release of the day's activities to all stakeholders and media/social media channels.

b). Within first 30 days:

The first *citizen participation session* will be held **within 21 days of Day 1** at the TOF Community Center to inform the public of these plans, to stimulate awareness and participation, and to recruit participants and volunteers to drive this initiative, plan, and culture.

During the first 30 days, these other activities will take place:

1. Identifying partner entities, ensure correct executive sponsor identification and contact information, and build the TOF contact database:
 - a. Knox County Sheriff's Office
 - b. City of Knoxville's Police Department
 - c. Loudon County Sheriff's Department
 - d. Lenoir City Police Department
 - e. Rural Metro
 - f. City of Knoxville's Fire Department
 - g. UT Lifestar, KCSO Aviation, THP Aviation, TYS USA Aviation
 - h. Volunteer / Rescue Squads
 - i. TN DOS / TN Highway Patrol
 - j. TBI
 - k. TWRA Region IV
 - l. FBI (investigations / counterespionage)
 - m. Other federal law enforcement agencies
 - n. Other first responder organizations
 - o. ET-VOAD
 - p. LDS Church / Cannery-Warehouse
 - q. All TOF Places of Worship
 - r. Homeowner Associations and Community Groups (including virtual)
 - s. KCS (FHS, FMS, FIS, FPS)
 - t. Private schools and homeschool entities
 - u. Scouting organizations
 - v. HS ROTC and cadet programs
 - w. KC Health Department / TN Health / CDC
 - x. NOAA
 - y. Army Corps of Engineers (waterways)
 - z. Ham Radio / Short Wave Radio Clubs like RACK
 - aa. TV / Radio Stations
 - bb. KEMA, TEMA, FEMA, etc.
 - cc. Knox County 911
 - dd. Knox County Library System
 - ee. Local, State, Federal Representation
 - ff. Area Hospitals and UT Medical Center
 - gg. Remote Area Medical
 - hh. NS Railroad
 - ii. Special entities

2. Identify incident liaisons of known risks, ensure correct contact identification, and contact information, and include in the TOF contact database:
 - a. Oak Ridge Reservation Assets such as the DOE, NNSA, and contractors, etc.
 - b. NNSA Service Center (ABQ, NM) for air and ground operations
 - c. USAF ANG TYS 134th ARW for KC-135 refuelers, etc. flying overhead
 - d. FAA / NTSB for aviation challenges
 - e. TVA per water/dams, Watts Bar Nuclear Facility to the West of Farragut, and energy
 - f. Plantation/Colonial pipeline companies
 - g. KUB, LCUB, TDS, FUD, and other local infrastructure / utilities
 - h. Cellular infrastructure
 - i. TDOT for road safety, hazardous waste, etc.
 - j. TDOT / FHA for I-40/75 running through Farragut
 - k. NS and other railroads

3. Reviewing of TOF assets:
 - a. Fleet
 - b. Personnel
 - c. Parks, properties
 - d. Communications equipment
 - e. Back-up generators, power, lighting, etc.
 - f. Barriers, telephone poles, wire, etc.
 - g. Chainsaws, oil-fuel, safety equipment, etc.
 - h. Fuel storage, options (i.e., # days until out)
 - i. Staff emergency rations / 72-hour rations
 - j. Policies / procedures
 - k. Existing policies for securing facilities and assets
 - l. MRO, supply chain, inventory of assets/fleet
 - m. Any other existing plans

4. Continuity of government:
 - a. People, processes, technologies...
 - b. Policies, manual, guides, procedures...
 - c. Legal, financial, documents...(cloud, hard copy, etc.)
 - d. Chain of command; authority
 - e. Cross-training of staff
 - f. Previous training simulations
 - g. Hard copy maps, lists, etc.

5. Management by Wandering Around (MBWA = get out into the weeds):
 - a. Walking Major roads, modes, entryways
 - b. Reviewing terrain / scoping out opportunities of parks, properties, etc.

- c. Review not for profit, private, and private citizen large properties/field
 - d. KCS campuses
 - e. Private school campuses
6. Hold initial local partner kick-off internal meeting/seminar/roundtable
 7. Bring back on-line the “outdoor classroom” garden beds (Campbell Station Road)
 8. Develop best in class benchmarking communities and partners and build a database of contacts
 9. Contact UT Ag Institute, UT Ag Campus, UT Ag Extension, and local 4H and FAA programs and build a database of contacts
 10. Working with KCS (FHS) and TOF Parks and Recreation, benchmark Clinton High School and Lenoir City High School’s plant sciences (plant sale/greenhouses) departments
 11. Bring in all responsible parties to examine I-40/75 traffic patterns and “slow-downs/traffic jams” to develop realistic scenarios of dealing with bottlenecks and other “theory of constraints” issues in determining strategies for our community’s first responder capabilities and response times
 12. Contact UT’s Supply Chain Management Program utilizing local residents
 13. Develop “TOF’s Emergency Preparedness & Response Fair” agenda and determine future date for this annual event while also creating monthly seminars relevant to citizens about preparedness utilizing partners and entities identified above
 14. Host the Knox County Sheriff and his key department staff for an initial “breaking of the bread” roundtable and determine monthly proactive meetings with him/them
 15. Examine existing TOF budgeting, strategic planning, and funding initiatives for CIP and operations while taking in consideration the crisis/recession and emergency preparedness needs
 16. Beginning the framework of building out the TOF emergency preparedness and response plan and associated culture
 17. Develop metrics, continuous feedback and quality management loops, and benchmarks
 18. Examine existing format of TOF website and how it will evolve to providing relevant, timely, and easy to find information per emergency preparedness & response

19. Immediately develop “weekend hours” contact of selected BOMA members and staff who are on rotational call with schedule on the TOF website (“who has the red phone?”)
20. Identify professional seminars, associations, training, certifications, and events that are worthy and provide maximum value for TOF BOMA and staff

c). Within next 30 days:

Continue with the first 30 days of activities in addition to these new activities:

1. Determine rotary wing landing strips with aviation partners among our community and also the minimum requirements (lighting, markings, windsocks, communications, etc.):
 - a. Formal landing zones (LZs)
 - b. Secondary landing zones
2. Determine triage areas and mobile command placements
3. Determine physical communication nodes (markers, message boards, rallying points) and processes within our community (in case of EMP, solar flares, other unlikely events, etc.):
 - a. Park and recreation assets / entrances
 - b. Places of worship
 - c. Landmarks, easily identifiable features
 - d. Homeowner associations / neighborhoods – entrances, clubhouses, etc.
 - e. Designated spots in major shopping districts
 - f. Town Hall and other assets
 - g. Boundaries of community
 - h. Methods/frequency of delivery to the above?
4. Determine and hold 2nd *citizen participation session* community on these initiatives and updates from the first meeting
5. Hold a joint TOF and Knox County Sheriff meeting at The Campbell Station Inn, the “potential future” site of the Farragut branch of the Knox County Sheriff’s Office and the TOF Emergency Preparedness & Response Office:
 - a. Scoping of needs assessment
 - b. Scoping of operational plan and jurisdictions
 - c. Scoping of multi-faceted missions and use of partner locations
 - d. Scoping of potential personnel and funding
 - e. Scoping of hours of operations and after hour emergencies, etc.

6. Engage private property owner (Village Green Shopping Center location) for lease, access of parking lot for triage training and usage, command centers/equipment staging area, and rotary aviation usages
7. Coordinate tours with KCS schools, private schools, and homeschool co-ops with cross-functional law enforcement / school security teams and determine training simulations
8. Coordinate property/landscaping tour of FHS schools with TOF landscaping maintenance team for “big ideas”
9. Determine costs / resources for concrete barriers, used telephone poles, etc. that may be stored at TOF parks and recreation and fleet services properties
10. Begin weekly features on our partners for TOF news and collaboration
11. Put together initial “TOF’s Emergency Preparedness & Response Fair” core working team of staff, citizens, and partners and let them start brainstorming and planning the event in more detail along with monthly seminars while coordinating with the newly formed committees
12. Begin benchmarking process of “tornado sirens” of our local region and other; get up to speed on this opportunity to determine preliminary knowledge transfer and feasibility
13. Begin addressing transportation safety issues with blind spots on Grigsby Chapel Road islands (nothing over 2.5 feet should be grown); examining Watt Road black crosswalk pole safety concerns, and exploring a safety rail/barrier for Campbell Station Road from the Knox County Library at Founder’s Park to Farragut Primary School
14. Proactively work on solutions to prevent / deter vagrants from soliciting on transportation corners/curbs, etc. especially in the future at Watt Road @ Kingston Pike by the liquor store, etc.; bring in gang task force(s) to educate our community on the “signs” and other factors showcasing the gang presence visiting our community
15. Proactively look at ways, if ever needed, to control our borders of our community and/or block traffic, etc. coming off I-40/75 at our 3 exits of Watt, Campbell Station, and Lovell Roads
16. Proactively work with local and state law enforcement agencies to understand the impacts of having the truck stops (Watt and Lovell Roads) and nearby temporary housing of apartments and hotels (translation: “lot lizards”, “human trafficking”, and other “vice crimes” that border our community); in addition to “high-end vice crimes” that are sometimes found in apartments in upscale communities (i.e., <https://www.youtube.com/watch?v=PikJRTxVwCs>)

17. Proactively develop a plan for the “Dixie Lee Junction” area with Knox County and Loudon County law enforcement
18. Explore through benchmarking and with the TWRA of creating a “park ranger” capability by contract, volunteer, or utilizing retirees, students, etc.
19. Explore recruiting personnel and/or volunteers with military, military police, and/or other Peace Officer’s Standard and Training (POST) certifications to support our community in various ways
20. Examine fleet needs for a future state to have cross-functional missions of assets including investing in non-traditional transportation assets (golf cars, 4X4s, Segways/scooters, mountain bikes, motorized bikes, etc.)

d). Within the next 30 days:

Continue with the first 60 days of activities in addition to these new activities:

1. Determine and hold 3rd *citizen participation session* community on these initiatives and updates from the first and second meetings
2. Host an “appreciation day” for the Knox County Sheriff and his team; host another appreciation day later for ALL first responders and supporters
3. Fully establish and have running full speed the two (2) new committees supporting the TOF’s emergency preparedness & response missions
4. Receive update on progress of initial benchmarking efforts of communities, vendors, etc. of “tornado sirens”
5. Have continued meetings about the potential Farragut Branch of the Knox County Sheriff’s Office and TOF Emergency Preparedness & Response Office
6. Receive update about the progress and feasibility of the “TOF’s Emergency Preparedness & Response Fair” from the core working team of staff, citizens, and partners with the newly formed committees
7. Plan training schedule for simulations dealing with our schools, roadways, and disasters
8. Have the TOF Emergency Preparedness & Response Office website section live and a fully integrated marketing communications plan enacted to carry the momentum of providing value to our citizens, partners, and stakeholders moving forward

9. Drive further value into our community through active citizen engagement and participation on these subjects with proactive recruitment and promotion
10. Town of Farragut Mayor updates the community, partners, citizens, and media on the progress made during the first 90 days on **Day 90**

4): Future: Farragut Branch of the Knox County Sheriff's Office / TOF Emergency Preparedness & Response Office?

The Campbell Station Inn is a classic example of one of the many “ready, fire, aim” plans and investments our leadership has made for our community over the years. The TOF purchased this property ten (10) years ago and to date, does not have a plan for it. Information about the TOF's Campbell Station Inn is here: <https://www.townoffarragut.org/603/Campbell-Station-Inn>.

In short, the TOF does not have an emergency preparedness & response plan after 40 years and after 10 years with \$M of investment and missed opportunity, has as asset (The Campbell Station Inn) that ALSO does not have a plan to date!

With that being said, let's briefly explore this opportunity through the “innovator's mindset”, which is quite different from “traditional thinking”:

a). Location:

At the center of our community, The Campbell Station Inn (CSI) is the ideal location for a branch office of the Knox County Sheriff's Office (KCSO) and the TOF Emergency Preparedness & Response Office. It is centralized to other TOF Properties, within walking distance to a Rural Metro Fire Department, and within striking distance in “response times and terms” to our public and many private schools. In addition, it is in the direct area where there will be an increase in traffic accidents at this intersection of Campbell Station Road @ Kingston Pike due to an increased traffic congestion, additional semitrailer, construction, and moving trucks, and the **potential** of having narrower turning lanes (that may be challenging to student and elderly drivers).

b) Missions and capabilities:

The CSI has great presence for a KCSO sign, which would provide positive psychological operations effects to show a law enforcement contingent for our community. In addition, the CSI has enormous potential with its surrounding amenities. There are various missions and capabilities with the CSI:

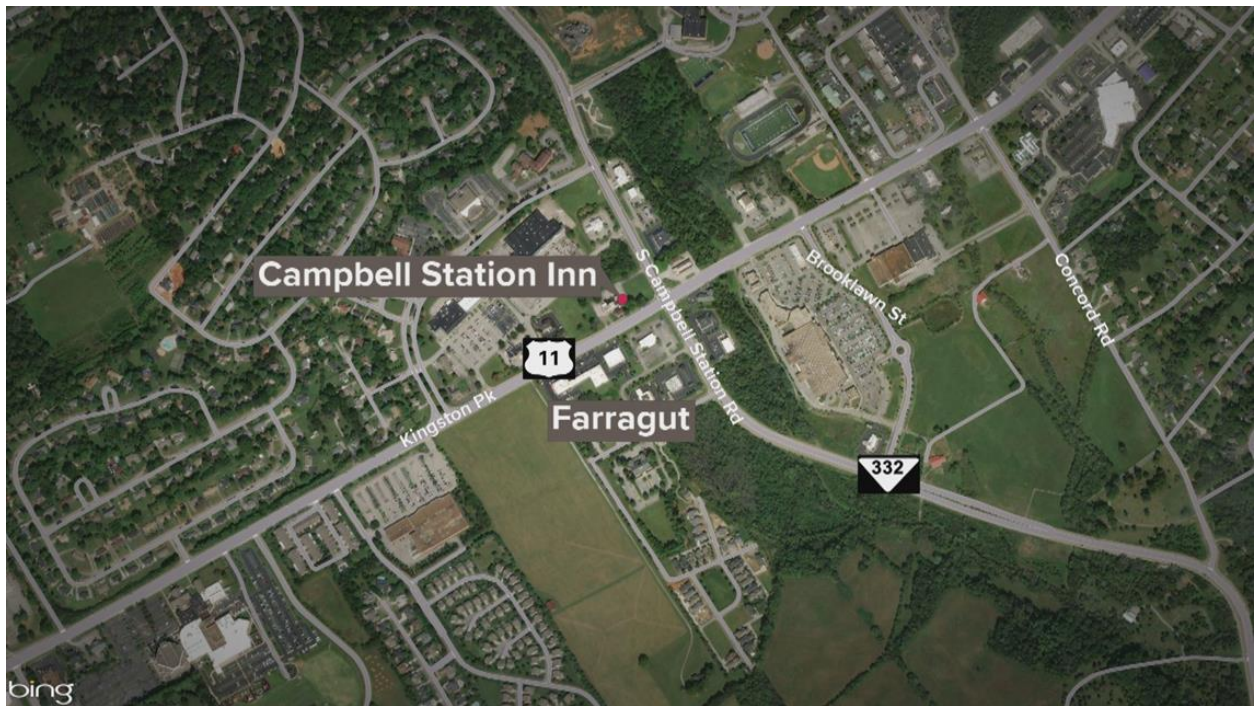
1. Farragut branch office for the KCSO that would be truly a micro installation for deputies and other law enforcement officers (LEOs) to work, debrief, file reports, rest, re-gear, plan operations, and for storage
2. Temporary holding facility for arrestees and/or security for potential witnesses
3. K-9 capabilities for resting canines and support facility for their requirements
4. Internal / external storage for KCSO, other LEOs, and the TOF Emergency Preparedness & Response Office
5. Potential controlled access parking and security for vehicles, assets, and/or storage (protected by a fence that is aesthetically pleasing / hidden by plant material)
6. Prepositioned mobile command center asset(s) parking
7. Communications node for critical operations and public relations / community outreach capabilities
8. "Safe Place" for children or others in need
9. Resupply depot for specific food provisions, duplication/fulfillment of everyday protective gear, batteries, chargers, flexible cuffs, and ammunition; medical supplies; and water, etc.
10. KCSO training / education / recruiting facility for the community
11. Storage of equipment for "walking patrols or mountain bike capabilities" within our heart of our community and access to the parks and walkways
12. During school hours, an ideal location for a **quick reaction force (QRF) capability** (to be explored and developed) to rapidly respond to developing situations at our nearby public and private schools:
 - a. This will enable quick response without having to deal with the horrendous and ever-increasing traffic that is present in the area (that would delay back-up response time and coverage)
 - b. Give quick tactical back-up capability and tactics to any existing security and law enforcement already in the immediate vicinity
13. Prepositioned equipment and/or assets for rotary wing aircraft (helicopters) for parking lot behind the CSI and setting up designated triage area(s), etc.

14. Co-location for the TOF Emergency Preparedness & Response Office which will house TOF staff (and volunteers and committee members), equipment, provisions, and plans
15. CSI will serve as part of the TOF's continuity of government plan, will store extra and various communications equipment, and hard copy plans and maps, etc.
16. The TOF Emergency Preparedness & Response Office will be a focal point for quick distribution of educational and communications materials from the TOF and all other emergency preparedness & response partners, stakeholders, and supporters
17. The TOF Emergency Preparedness & Response Office will coordinate "life skills / homesteading" seminars utilizing the TOF parks (including Outdoor Classroom and Founders' Park are located with walking distance of the CSI); and conduct other exercises at the other TOF parks
18. The TOF Emergency Preparedness & Response Office will utilize the existing "movie night" capabilities of Mayor Ralph McGill Plaza by showcasing (age appropriate) disaster/preparedness films to stimulate discussions and to support various national preparedness events / weeks
19. Provide co-location capabilities for TWRA Region IV wildlife officers and staff as they collaborate on emergency preparedness and park and recreation opportunities (black bears coming into Farragut, lakefront recreation, education, water safety) in addition to having a venue (base of operations) to utilize TOF community rooms for Tennessee's Hunter Education program(s)
20. Due to traffic congestion (traffic accidents) and other issues with the pending crisis/recession, the KCSO and Tennessee Highway Patrol (THP) will have easy access to file reports and/or respond from this centralized location at the heart of Farragut

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5): Summary and Next Steps

After 40+ years, the TOF does not have an emergency preparedness & response plan as seen on the TOF website. Links to other agencies are no longer acceptable in today's world and with the requirements of our community. This draft plan covers the **first 90 days** of activities of Bill Johns after being elected as Farragut Mayor in fulfilling the need of a massive gap of our community's governmental services. As stated in the *FarragutPress* letter to editor, **Bill Johns is ready "Day 1" with a plan**. As an innovator with vision, Bill Johns has a plan for the Campbell Station Inn whereas there is no official plan from the TOF even after 10 years of ownership.

About Bill Johns: Bill Johns was raised in a military family and has been immersed in emergency preparedness & response culture since an early age. Much of his work and perspectives have been derived from his formal and informal education, first had experiences dealing with community emergencies, and developing a preparedness mindset and expertise through his journeys in life and through serving as an advisor/consultant (aka "problem solver") for many entities dealing with this very subject in the supply chain management, security, preparedness, and military/intelligence sectors. Personally, Bill learned much from studying the Los Angeles Riots as a criminal justice student and being in communities impacted by tornadoes, winter ice storms, infrastructure collapses, crime, long term power outages, and terrorism.

In addition, Bill has insights from industry and consulting that most do not have, and planning/preparing is natural to any supply chain management professional. Locally, Bill has keynoted/participated at every preparedness fair, brought together the region's emergency preparedness entities in roundtable settings, and provided various in-kind services to individuals, families, and groups. Bill often participates with ET-VOAD as private sector participant and have locally been associated with natural and man-made disasters that have made national news. Bill has supported law enforcement entities when requested and has championed civil liberties for years especially with 2A initiatives. Bill believes and practices the Boy Scout Motto: "Be prepared."